



leisure craft INC.



**Furnishings
& Fixtures for
Every Setting**



Leisure Craft in 2020 with two main buildings

HISTORY:

Leisure Craft, Inc. is a veteran-owned small business located in Hendersonville, North Carolina that manufactures high quality, commercial grade outdoor and indoor furnishings. A wide variety of products are manufactured in their facilities.

Leisure Craft, Inc. was established in 1979 by Richard Herman and began producing wooden furnishings. The business grew to also include the point-of-purchase merchandising market.

By 1989, Leisure Craft had grown to the point where it needed to move to its current location at 940 Upward Road. 1996 saw the company shift its primary focus from point-of-purchase wooden products to our metal outdoor furnishing line.

In the subsequent 25 years, the manufacturing plant has grown to its current size of over 100,000 square feet with two shifts of approximately 160 employees. The company also has a large sawmill facility approximately one mile away that provides support for their operations.



flatbed semi loaded with fire rings

CUSTOMER BASE:

Leisure Craft, Inc. has a wide array of customers who retail their products. Their network of resellers scales all the way from small, regional vendors to the very largest catalog and web retailers, who account for the bulk of our annual sales. The major vendors are listed at right. Their net sales for the 2020 sales year reached over \$19M.

Leisure Craft sells to a variety of target markets, including:

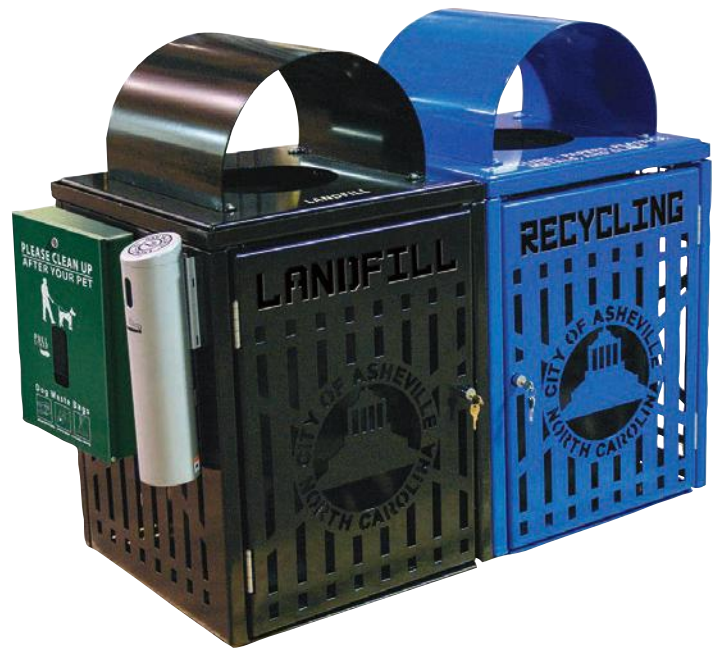
- Municipal governments
- Business-to-Business
- Education
- Sport Stadiums
- Retail
- Parks & Recreation
- Restaurants and more



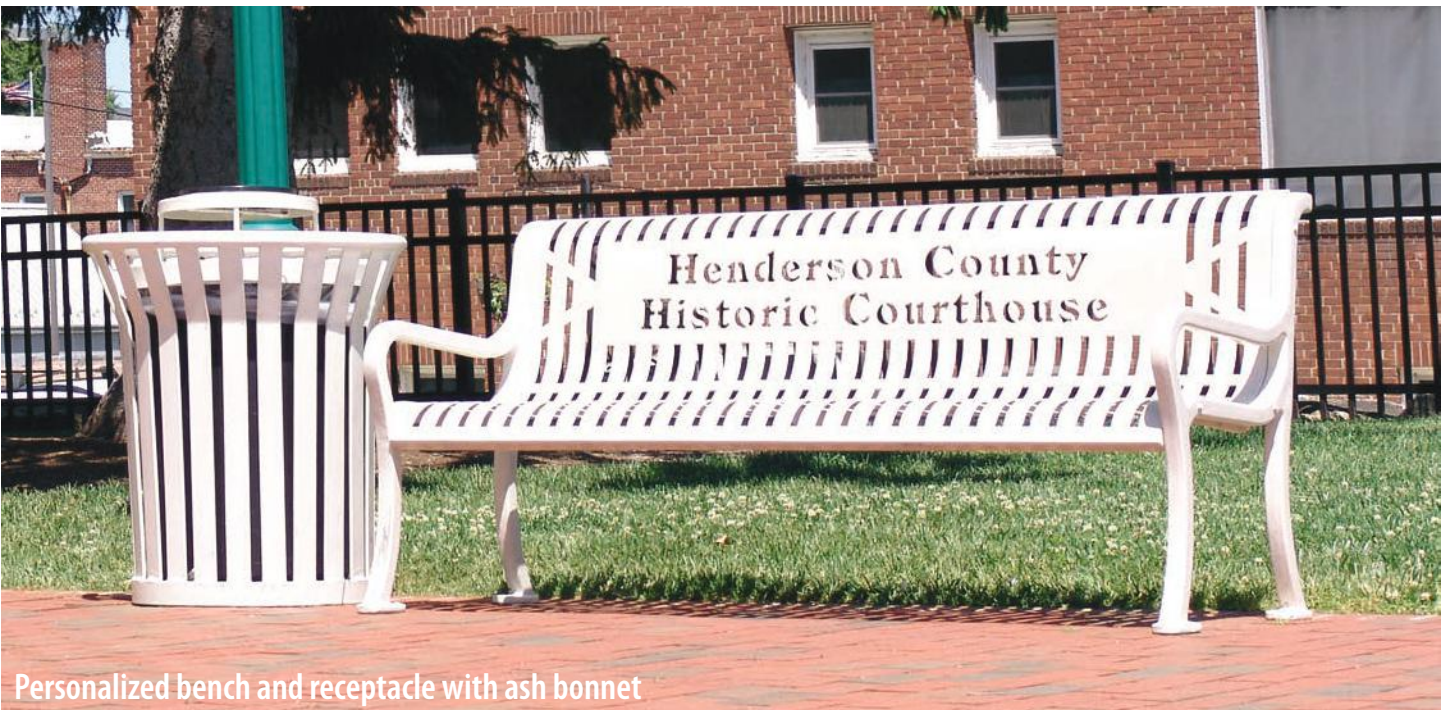
SHIPPING SUPPLY SPECIALISTS



Personalized chairs and pedestal tables



Personalized trash and recycling bins



Personalized bench and receptacle with ash bonnet

KEY MARKET: MUNICIPALITIES

City streetscapes projects benefit from the Leisure Craft touch. Benches, tables, and receptacles are always needed across the nation, no matter how large or small the city is, and Leisure Craft's ability to incorporate branding into the products is second to none.



Pardee Hospital break area with tables, chairs, and umbrellas



© 2021 Mountain Inn & Suites

Personalized bench at hotel

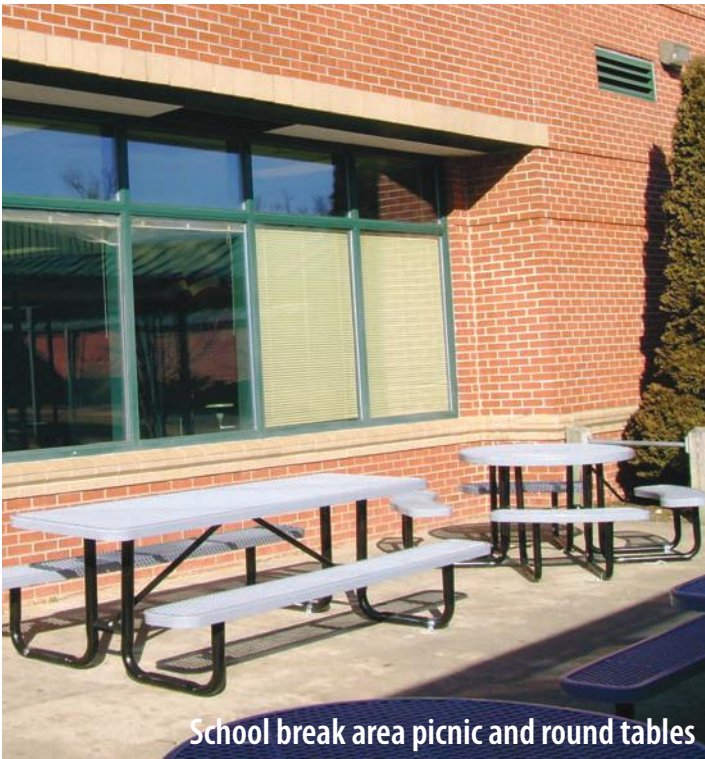


Picnic table installation at a children's play facility

KEY MARKET: BUSINESS TO BUSINESS

Businesses need these furnishings for the comfort of their employees and customers alike. Many employee break areas rely on Leisure Craft products as do commercial facilities that need seating and dining areas for large numbers of people.

And with Leisure Craft's specialty in manufacturing furnishings that incorporate branding, there are numerous ways to put it at the forefront of the products.



School break area picnic and round tables



Personalized Buddy Bench



Personalized Graduation Bench

KEY MARKET: EDUCATION

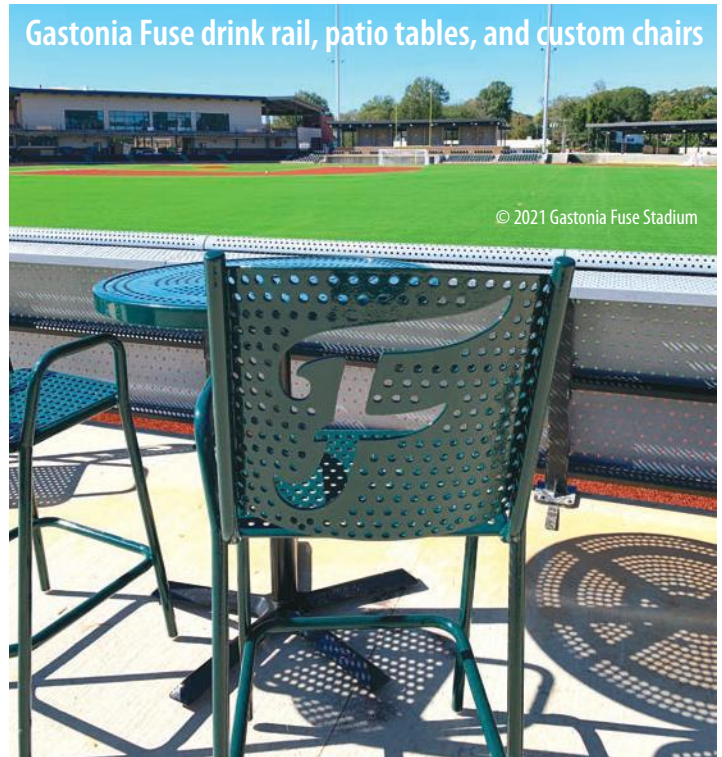
Leisure Craft outfits schools with the tables that every dining and break area needs. The rectangular picnic table and 46" round and square tables are top sellers due to their usability and durability. And every graduating class loves a fund raiser like the Grad Bench to leave their mark on a school.

In recent years the trend for Buddy Benches have seen our sales of personalized benches to schools become even more popular. Any of the personalized benches can become a Buddy Bench. Leisure Craft stood ready to capitalize on this new market when it appeared.

Durham Bulls patio tables and custom chairs



Gastonia Fuse drink rail, patio tables, and custom chairs



Sugarland Skeeters drink rail and custom chairs

KEY MARKET: SPORTS STADIUMS

Leisure Craft has worked with stadiums for over a dozen years in providing drink rail, tables, and seating. From picnic areas to stadium and premium seating areas, we have the product to do the job.

Leisure Craft's staff have years of experience in coordinating the design, planning, and execution with stadium management, construction, and architectural firms.



© 2021 Durham Bulls

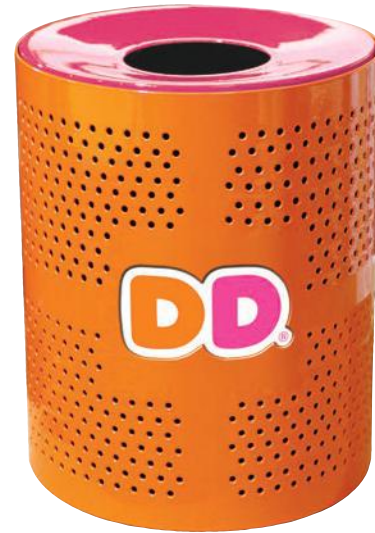
JOURNEY OF A PERSONALIZED CHAIR:

- 1 Welded bare steel chairs await dipping in the powder coat department.
- 2 The chairs are primed and ready for coating with polyester powder coat.
- 3 The finished chairs (and matching tables) as deployed in the Durham Bulls baseball stadium.



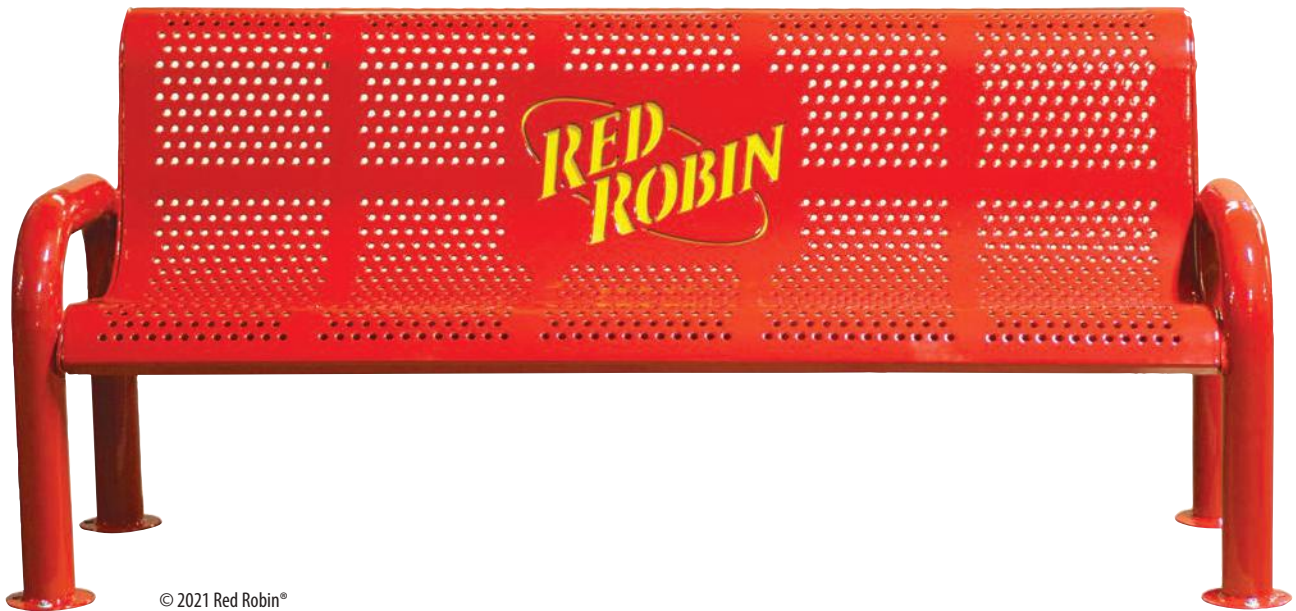
© 2021 Sam's Club®

Personalized Sam's Club® 55 gal. receptacle



© 2021 Dunkin' Donuts®

Personalized Dunkin' Donuts® 32 gal. receptacle



© 2021 Red Robin®

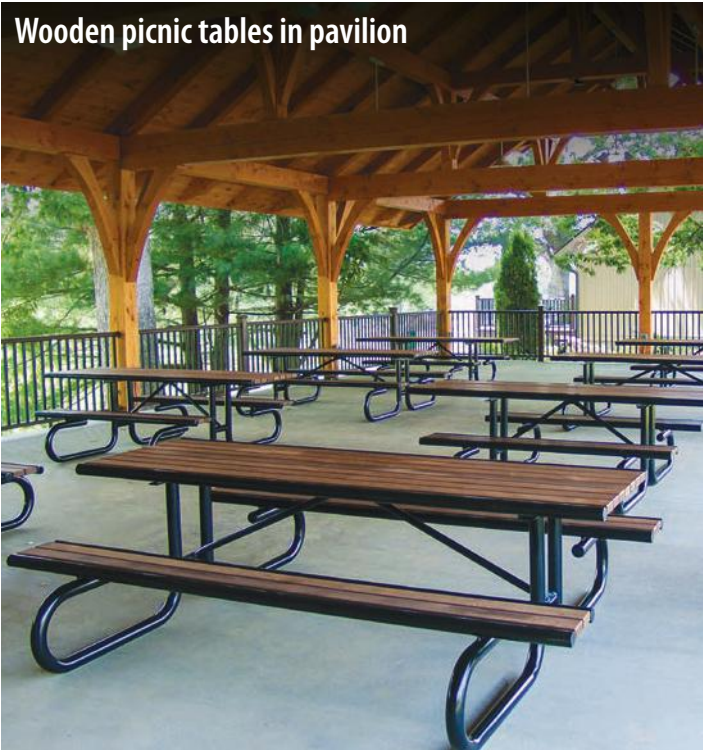
Personalized multicolor Red Robin® bench

KEY MARKET: RETAIL

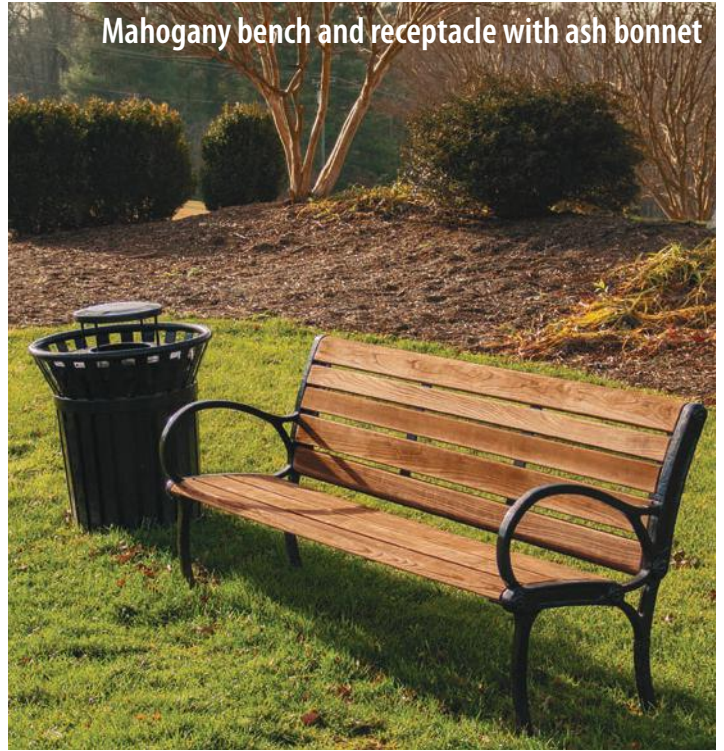
The ability of Leisure Craft to manufacture furnishings with varying levels of branding capability makes their products an asset at the retail level. At the simplest level, logos can be cut into the product, or offset with a second color behind them to make them pop.

If color and logo fidelity is critical, then our line of sublimated logo products, as shown above, can meet the needs of the fussiest marketing departments. An exact full color logo, guaranteed to maintain color fidelity for the length of our five year warranty, can be added to any of our personalized products.

Wooden picnic tables in pavilion



Mahogany bench and receptacle with ash bonnet



Wooden picnic table and grill

KEY MARKET: PARKS & RECREATION

City parks have a large need for picnic tables and Leisure Craft makes tables for every level of use and budget. From the classic pine plank tables to upscale designs suitable for something more elegant. Leisure Craft also sells the receptacles any park needs; including bear and raccon-proof designs.



Mahogany bench installation in outdoor amphitheater at Carl Sandburg House



Plastic lumber benches enhance downtown Charlotte's light rail system

KEY MARKET: TOURISM

Wherever tourists congregate, they are going to need amenities for sitting and refuse disposal. Leisure Craft has the products to fill those needs of a transient population in these public spaces.



Personalized perforated bench



Personalized diamond bench



Plastic lumber benches in Living Waters Chapel, Rock Hill, NC

KEY MARKET: CHURCHES

Churches like benches to put their names in the community, and Leisure Craft is always at the ready. Soemtimes, a chapel is being built, as with the Living Waters Chapel in Rock Hill, NC and they had specific needs that the company designed for.



KEY MARKET: RESTAURANTS

Quick serve restaurants are also a place where Leisure Craft places merchandise. The company has a place in the supply chain of Five Guys® Burgers and Hungry Howie's Pizza with franchisees able to order furnishings directly from the company.



MANUFACTURING CAPABILITY:

The bulk of Leisure Craft, Inc.'s floor space is given over to their primary product line, outdoor metal furnishings. There are full fabrication and coating production areas on its factory floor. Products are manufactured to order.

Metal Fabrication

- Twin high-definition plasma torches
- Twin CNC metal punches
- Press brake
- Roll bender
- Sheet metal sander
- Deburring polisher
- Full welding shop
- Polyester powder coat production line
- Thermoplastic coating production line
- Wet metal grinding
- Metal surface prep cleaning tanks
- Burnoff facility on-site



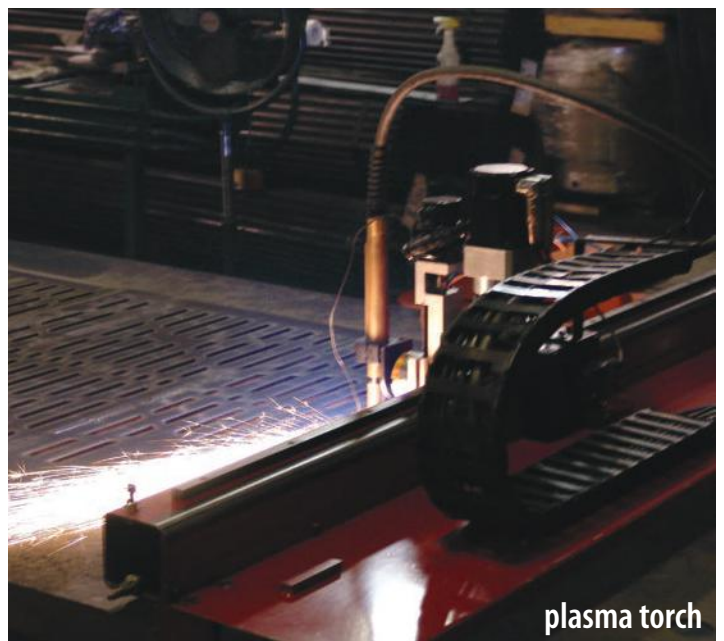
pipe bender



raw materials for a bench



building a prototype



plasma torch



CNC punch



personalized benches on the production line



© 2021 Alamo Toyota®



© 2021 Planet Fitness®

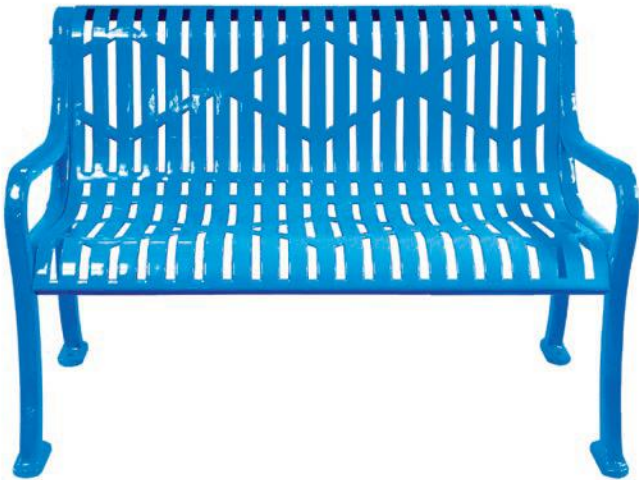


© 2021 Superdawg®

PERSONALIZATION

Leisure Craft's specialty is the personalization of products. We have found that outdoor furnishings that can hold a logo or branding message have added value to our commercial customer base. These products are a perfect fit for customers who have a need to easily reach a large target audience in a creative way.

We have one, two, and full color personalization as shown here. Most of our products can accept all three types. We cut the logos into the furnishing and can add a second color (Superdawg) or full color artwork (Planet Fitness) on a sublimation panel guaranteed for five years; the same warranty that all of our products carry.



BENCHES

Leisure Craft's bench seating comes in many different styles: diamond pattern, expanded metal, perforated, strap welded, rod, wire. Recycled plastic lumber styles are also offered. Sizes from four to fifteen feet are possible.



TABLES

Tables come with or without attached seating. Materials are steel coated with thermoplastic and plastic lumber. Expanded metal (top right) or perforated (bottom right) metal patterns.





RECEPTACLES

Receptacles come in simple expanded metal styles, and can include locked doors and liners. A wide variety of lids are also available to suit any needs.



© 2021 Hartford Yard Goats



© 2021 Holiday Inn®



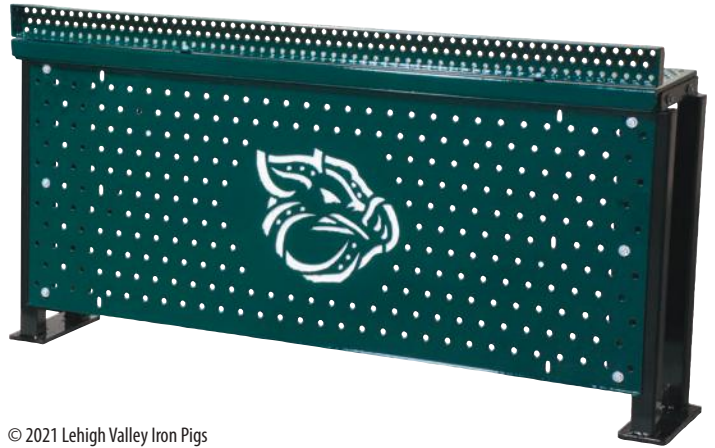
CHAIRS

Leisure Craft makes sturdy chairs. Chairs for stacking. Chairs for the bar. Stadium chairs. Swivel chairs. Branded and unbranded chairs. Chairs of recycled plastic. Chairs of steel. Chairs in 17 colors.



GRILLS & FIRE RINGS

Leisure Craft manufactures a wide variety of fire rings, fire pits, and grills for park usage as well as retail sales. Knocked down fire pits are made to facilitate shipping to and from retail centers.

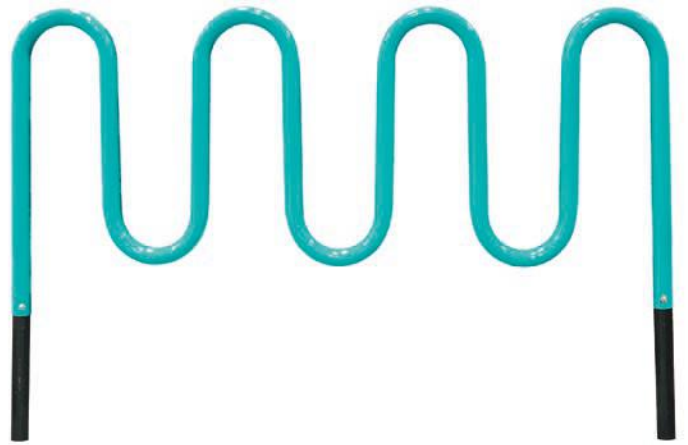
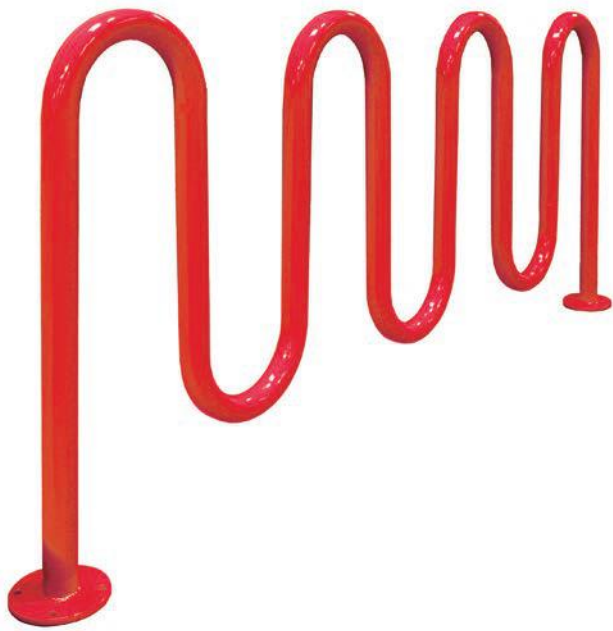


© 2021 Lehigh Valley Iron Pigs



DRINK RAIL

There is a drink rail to fit any stadium situation and Leisure Craft has built it. All sizes and shapes are possible. Their design department works intimately with management, construction companies, and architectural firms and that's what helps keep the market for this product growing.



BIKE RACKS

Bike racks are needed in several key markets and Leisure Craft is ready to provide them. Schools, business-to-business, municipalities, and parks and recreation all need a place to keep bikes safe. They are made with colorful thermoplastic coatings or simply galvanized steel.



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P.O. Box 1700 • Hendersonville, NC 28793

Tel: (800) 633-8241 / (828) 693-8241 • Fax: (828) 693-8777

www.leisurecraftinc.com • Please e-mail orders to: dtrumann@leisurecraftinc.com

RECEPTACLES



45 Gal. Galvanized

45GALV 50 lbs.



55 Gal. Galvanized

55GALV 58 lbs.



45 Gal. Expanded

45MX 50 lbs.



32 Gal. Expanded

32EXP 70 lbs.



32 Gal. Square Expanded

32SQEXP 110 lbs.



32 Gal. Sublimated Perf.

SPRF32PERF 115 lbs.



32 Gal. Multicolor Perf.

MPRF32PERF 110 lbs.



32 Gal. Personalized Perf.

PRF32PERF 95 lbs.



32 Gal. Perf.

R32-PERF 95 lbs.



32 Gal. Sublimated Diamond

SRF32DP 100 lbs.



32 Gal. Multicolor Diamond

MRF32DP 87 lbs.



32 Gal. Personalized Diamond

RF32DP 80 lbs.



32 Gal. Diamond

RF32D 80 lbs.



32 Gal. Recycling

TRD32D 190 lbs.



32 Gal. Personalized Recycling

PTRD32D 190 lbs.



32 Gal. Ring Banded

RB32-SML 165 lbs.



32 Gal. Ring Banded - Ash Lid

RB32-ABL 170 lbs.



32 Gal. Receptacle

SR32-SML 160 lbs.



32 Gal. Receptacle

SR32-ABL 165 lbs.



32 Gal. Side Door Receptacle

SDR32-SML 170 lbs.



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Q417

RECEPTACLES



32 Gal. Multicolor w/Door

MSDR32-ABL 175 lbs.



22 Gal. Receptacle

SR22 140 lbs.



22 Gal. Planter

PL2424 120 lbs.



32 Gal. Ring

SC32-SML 180 lbs.



32 Gal. Ring - Ash Lid

SC32-ABL 185 lbs.



32 Gal. Rod

32RR 174 lbs.



32 Gal. Wire

32WR 78 lbs.



32 Gal. Split Round Recycling

MRTD32 190 lbs.



32 Gal. Vermin Proof

VPR32 80 lbs.



32 Gal. Bear Proof

BPR32 110 lbs.



Expanded Ash Urn

AU10EXP 12 lbs.



Diamond Ash Urn

AU10 16 lbs.



Smoker's Pole

SP 26 lbs.



Smoker's Urn

SU 20 lbs.



32 Gal. Swing Door Receptacle

HH32SL 160 lbs.



22 Gal. 16 Slats

C-160 30 lbs.



22 Gal. 24 Slats

C-24 30 lbs.



32 Gal. 24 Slats

R-24 50 lbs.



Square Mahogany

HS40 80 lbs.



24" Sq. Mahogany Planter

MP2424 60 lbs.